

## Privacy Statement

British American Business Council of New England (BABCNE) is committed to protecting the privacy and accuracy of confidential information to the extent possible, subject to provisions of state and federal law. Other than as required by laws that guarantee public access to certain types of information, or in response to subpoenas or other legal instruments that authorize access, personal information is not actively shared. In particular, we do not re-distribute or sell personal information collected on our web servers.

### Information collected:

British American Business Council of New England (BABCNE) servers collect the following analytics:

- Internet Protocol (IP) address of computer being used
- web pages requested
- referring web page
- browser used
- date and time

British American Business Council of New England (BABCNE) does not associate this data to individual user identities.

### Cookies

British American Business Council of New England (BABCNE) site may use “cookies” to deliver web content specific to individual user’s interests or to keep track of online purchasing transactions.

Sensitive personal information is not stored within cookies.

### Webforms

British American Business Council of New England (BABCNE) uses webforms, a website tool, on this site. These forms require users to give contact information such as name, email address, and in the case of event registrations – users are required to give additional contact information such as mailing address and phone number. Contact information from the registration form is used only to send material relating to the event/purpose for which it was collected and will not be sold to another party.

### Use of Collected Information

- British American Business Council of New England (BABCNE) will only use personal information collected from this site for the purpose of communication back to individuals who contact us via the site.

- British American Business Council of New England (BABCNE) uses browser-IP-address information and anonymous-browser history to report information about site accesses and for profiling purposes. This information is used to improve Web presentation and utilization. IP address information may also be used for troubleshooting purposes.

#### Distribution of Collected Information

- British American Business Council of New England (BABCNE) will not disclose, without your consent, personal information collected about you, except for certain explicit circumstances in which disclosure is required by law.
- British American Business Council of New England (BABCNE) will not distribute or sell personal information to third-party organizations.

#### Privacy Statement Revisions

This Privacy Statement was last revised on August 31, 2023. We may change this Privacy Statement at any time and for any reason. We encourage you to review this Privacy Statement when you visit the web site.

#### Responsibility for External Sites

This website may contain links to other web sites. Some of those web sites may be operated by third parties. We provide the links for your convenience, but we do not review, control, or monitor the privacy practices of web sites operated by others.

We are not responsible for the performance of web sites operated by third parties or for your business dealings with them. Therefore, whenever you leave this web site, we recommend that you review each web site's privacy practices and make your own conclusions regarding the adequacy of these practices.

#### **How to contact us**

While using this website, you may encounter hypertext links to the Web pages of other websites not directly affiliated with British American Business Council of New England (BABCNE). British American Business Council of New England (BABCNE) does not control the content or information practices of external organizations. We recommend you review the privacy statements of these organizations.